

## Atlanta Facts

With five professional sports teams, more than 200 entertainment and cultural attractions and thousands of restaurants, Atlanta can best be described as "exciting, entertaining and enjoyable." Atlanta is known as a prime site for meetings, conventions and trade shows - hosting more than 3,100 conventions with more than 3.5 million guests - because of our first-class hotels, modern transportation system and incomparable meeting facilities. The city has also developed into the entertainment and cultural center of the South and attracts more than 17 million travelers each year.

### Fun Facts

- Atlanta has more than 88,000 hotel rooms and 8,000 restaurants.
- Hartsfield Atlanta International Airport, the world's busiest, is within a two-hour flight for more than 80 percent of the United States' population.
- Atlanta has more than 100 streets with the name Peachtree.
- Atlanta is home to the world's largest bas-relief sculpture and the world's largest exposed mass of granite at Stone Mountain Park.
- The largest 10K race in the world is the annual Peachtree Road Race with 50,000 runners.
- The oldest continually operating ballet company in the nation is the Atlanta Ballet, founded in 1929.
- Atlanta boasts the tallest hotel in North America, the 723-foot, 73-story Westin Peachtree Plaza.
- Atlanta has more shopping center space per capita than any other U.S. city except Chicago.

There are lots of things to do in Atlanta. Call for admission information and hours:

Atlanta Botanical Garden - 404.876.5859  
Atlanta Cyclorama - 404.658.7625  
Atlanta History Center - 404.814.4000  
Braves Museum & Hall of Fame - 404.614.2310  
Centennial Olympic Park - 404.223.4412  
Fembank Museum of Natural History - 404.929.6300  
Margaret Mitchell House & Museum - 404.249.7015  
Six Flags - 770.948.9290  
Underground Atlanta - 404.523.2311  
World of Coca-Cola Museum - 404.676.5151

## MARTA



Metro Atlanta Rapid Transit Authority's (MARTA) 38 rail stations and more than 150 bus routes can take you almost anywhere you'll want to go during the championship. Make several stops on one trip - Hartsfield International Airport, Georgia World Congress Center, Georgia Dome, hotels, shopping, sightseeing and great restaurants. Train hours extended Fri., Sat. and Sun. nights until 2am.

For unlimited discounted riding this weekend, buy a MARTA Visitors Pass. Call 404.848.4711 for information on where to score your pass.

MARTA is your best bet to get to the SEC Championship and the 2002 Dr Pepper SEC FanFare. Take the West line to the Vine City Station, two stops from Five Points Station.



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## 2002 Dr Pepper SEC Fan Fare



### 2002 Dr Pepper SEC FanFare

The 2002 Dr Pepper SEC FanFare will take place at the adjacent Georgia World Congress Center in Halls C1 and C2 (See map on reverse).

Fans from across the nation have come to the FanFare during the SEC Weekend of Champions to partake in the many interactive games, skill tests, displays, exhibits, video presentations and other attractions.

The 200,000 square foot theme park is just a short walk from the Georgia Dome, home of the SEC Football Championship Game.

The list of attractions includes many of FanFare's most popular offerings such as the Regions Bank Press Box, SEC Mini-Camp, the Great Southern Wood Yellow Zone Challenge and the SEC-TV Experience.

### Schedule

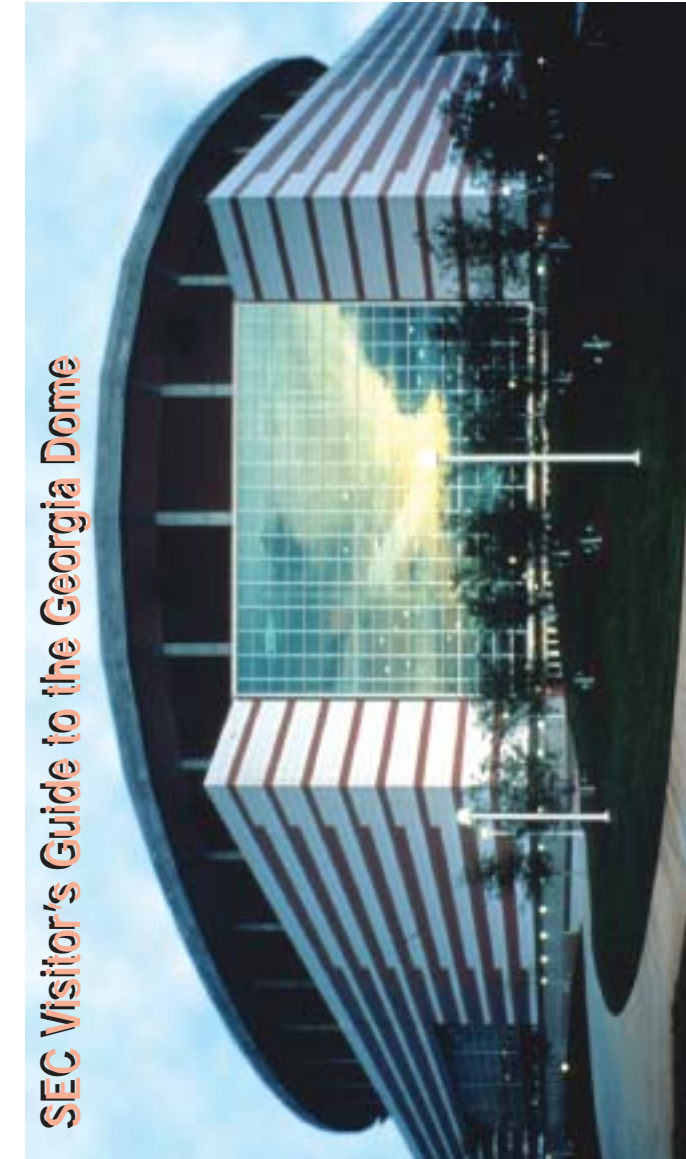
Friday, December 6, 2 p.m. to 10 p.m. ET  
Saturday, December 7, 9 a.m. to 6 p.m. ET

### Admission

\$8\* Daily / \$4 Children 48" tall and under  
\* All 2002 SEC Championship Game ticket holders will receive ONE complimentary ticket to FanFare.



SEC Visitor's Guide to the Georgia Dome



## Dome Fun Facts

Welcome to the Georgia Dome, the largest cable-supported domed stadium in the world! Combined with the Georgia World Congress Center and Centennial Olympic Park in the heart of downtown Atlanta, the Dome is part of one of the largest sports, entertainment and convention complexes anywhere!

### The Structure

- A total of 8,300 tons of reinforced steel was used to construct the Dome. That is more than the weight of iron and steel used in the Eiffel Tower.
- A 437-mile sidewalk, from Atlanta to Cincinnati, could be built from the 110,000 cubic yards of concrete used at the Dome.
- The building covers 8.9 acres and contains 1.6 million square feet on all seven levels.
- The 290-foot high roof is composed of 130 Teflon-coated fiberglass panels - covering 8.6 acres. The roof's supporting cable totals 11.1 miles and the Dome is as tall as a 27-story building.

### Capacity

- There are 203 executive suites and 4,600 club seats. The Dome's permanent seating capacity is 71,500.
- The Dome has three times the code-required number of restrooms - all are accessible to guests with disabilities.
- A pair of C-5 military transport planes could fit on the Georgia Dome's floor, which contains 102,000 square feet of prime exhibition space.

### Utilities

- 798 lighting fixtures in the roof structure provide lighting.
- The four, 1,250-ton air conditioning units in the Georgia Dome generate enough power to cool 1,666 homes.
- 532 television monitors are scattered throughout the stadium. There are also two 20 feet by 34 feet Megavision screens (one at each end of the stadium).
- To supply soft drinks to dispensers, thousands of liquid lines wind through the stadium. These include 32,952 feet of lines (the length of 109 football fields) to feed liquids to hundreds of dispensers throughout the building, quenching the thirst of sports fans and concert-goers.

## Directions

- From I-75 South** (from north Ga./Tenn.): Exit-252 Northside Drive. Turn right on Northside Drive.
- From I-85 South** (from South Carolina): Exit-249C Williams Street. Right on Alexander, left on Centennial Olympic Park Drive, right on to Martin Luther King Jr. Drive, right on Northside Drive.
- From I-75/85 North** (from Macon/Columbus): Exit-246 Downtown, Central Ave. Take Central Ave. to Martin Luther King Jr. Drive, left on Martin Luther King Jr. Drive, right on Northside Drive.
- From I-20 East** (from Alabama): Exit-56B Spring Street. Left on Spring Street, left on Martin Luther King Jr. Drive, right on Northside Drive.
- From I-20 West** (from Augusta/ S.Carolina): Exit-58A Spring-Windsor Street. Turn right on Spring Street, left on Martin Luther King Jr. Drive, right on Northside Drive.



## Security Statement

Welcome to the Georgia Dome and the Georgia World Congress Center, where security is always a top priority.

Please remember that knapsacks, backpacks and large bags are not permitted in the Georgia Dome or at SEC FanFare. Laser pointers, video cameras, flags, banners, and outside food and drink are prohibited.

All persons, small bags and purses may be subject to inspection at the Dome entrances. Please remember to travel light and arrive a little early at the Dome, ensuring a great experience at the SEC Championship and FanFare.

## Georgia Dome Area Map



## Important Phone Numbers

- Dome Information - 404.223.4636
- Dome Administration - 404.223.9200
- Dome Security - 404.223.8900
- GWCC Security - 404.223.4911

## Dome Concessions

Enjoy the championship with the traditional football fare of hot dogs, hamburgers, cheeseburgers, chicken sandwiches, nachos and french fries at the Georgia Dome.

There are lots of speciality treats to find, too. At the east end of the Dome, you'll find tasty boardwalk fries with a selection of toppings. South of the court, you'll find bratwurst, jalapeno bratwurst, cheese bratwurst and Italian sausage.